

FOR IMMEDIATE RELEASE

CONTACT: Cynthia Zvanut Hovey, Author
954-557-8444
media@wincynbook.com
www.wincynbook.com

FACT SHEET

WHAT: The new book, *THERE'S A YACHT MORE TO LIFE*, published Fall, 2018

WHO: Husband and Wife Authors Winston Hovey and Cynthia Zvanut Hovey

ABOUT: The true story of a baby-boomer couple who chuck their San Diego corporate lifestyle and all their “stuff,” then slowly morph from living in a palm frond hut running a pirate bar into running multi-million dollar charter megayachts for billionaires.

WHY: The idea came from a bright-eyed, curly-haired seven-year-old vacationing aboard a yacht Winston and Cynthia were running. “You guys are so lucky,” she said with wide-eyed envy. “You guys get to go on everybody’s vacation!”

Whenever they mention they work on a yacht, the next question is always “How in the world did you get that job?” This book is that answer.

BOOK

SUMMARY: Spanning 25 years, the chasms this couple negotiates, transitioning from the lucrative corporate world to minimum wage work at a pirate bar on a tiny island named Saba Rock to handling millionaire yacht owners and their megayachts, make hurricanes look like child’s play.

Becoming USCG captains, Cynthia and Winston hosted 100-plus sailboat and megayacht charters, weathered twelve hurricanes, outlived three firings, endured five resignations, even survived life in a van without divorcing—all the while looking for that perfect job. Overcoming all, they finally land the perfect job, perma-vacationing with full-time salaries.

INTERVIEW OPPORTUNITIES:

- How in the World Did We Get this Job?
- The Ups and Downs of Going on Everyone’s Vacation
- Who Was Our Worst Charter Guest? and Other Charter Stories
- Working in the Caribbean
- Life in a Grass Hut
- Life as Yacht Crew
- The Art of Downsizing and How It Changed Us

GRAPHICS AVAILABLE: See Gallery Section at www.wincynbook.com

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NEW BOOK
THERE'S A YACHT MORE TO LIFE
BABY-BOOMERS' CAREER MAKEOVER FROM GRASS HUT TO MEGAYACHTS

August 30, 2018 San Diego, CA Coming this fall, the new book, *There's a Yacht More to Life*, tells the true story of husband and wife team Winston and Cynthia Zvanut Hovey who, expecting more out of life after forty, gave up their San Diego corporate lifestyle and ended up running megayachts for millionaire yacht owners in all the places people vacation.

The chasms they negotiate, transitioning from the corporate life to minimum wage at a pirate bar on a tiny Caribbean island to handling millionaire yacht owners makes hurricanes look like child's play. Feel their exuberance and suffer their misery as they maneuver between hosting fun-loving people on week-long sailboat charters and surviving the headwinds of the challenging (but lucrative) world of millionaire yacht owners.

What's it like living in a palm frond hut? How did they start running megayachts? Who was their worst charter guest? How in the world did they get that job? There's a yacht more to their story, and it's all in the book. Winston and Cynthia weathered twelve hurricanes and hosted one hundred-plus charters, outlived three firings, five resignations, even life in a van without divorcing, before their ship came in.

Most people finish school, get a job, get married a time or two, have a couple kids, maybe change jobs, buy a house, move a couple of times, and one day wonder, "What if I had done it differently? What if I'd followed my dream?"

-MORE-

THERE'S A YACHT MORE TO LIFE

Add 1

Winston and Cynthia's story must might compel readers to rethink their own expectations recognize unexpected opportunities and must maybe, follow their own dreams and get more out of life.

For more information, go to www.wincynbook.com or email wincyn@wincynbook.com
Sign up their blog and receive free Chapter 2 of *There's a Yacht More to Life*, and learn how Winston and Cynthia got their first island job.

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**WINSTON HOVEY & CYNTHIA ZVANUT HOVEY
BIOGRAPHY**

Winston Hovey, a Canadian engineer from the Maritime Provinces of Canada with a seagoer's heritage and a construction career, and Cynthia Zvanut Hovey, a 12-year veteran of public relations and marketing agencies from St. Louis, met in 1990 on Windansea Beach in La Jolla, California. Whetted by their annual Caribbean sailing vacations and spurred by a company layoff, together they meshed a new career. Their primary goal: simplifying their lives. Secondly, adventurous second careers.

Winston and Cynthia are professional yacht captains, holding 200 Ton and 100 Ton U.S. Coast Guard licenses, along with advanced fire-fighting, life-saving, TWIC seaport clearance and NAUI scuba certifications. They have been captain and mate/chef/stew for sailboats and megayachts for almost twenty years. They've been responsible for all aspects of yacht operations -- maintenance, management, deck and interiors, budgeting, menu planning, provisioning, meal preparation and presentation, and guest services. They regularly experienced 24-hour turn-arounds and ninety days straight with guests.

This baby-boomer couple has crewed more than a dozen luxury sailing and motor yachts in the South Pacific, Pacific, Atlantic, Caribbean, Gulf of Mexico, and all facets of the Intracoastal Waterway. They've hosted more than 100 week-long yacht charters and are well-known throughout the industry, having worked in it now for almost twenty years. Besides almost every U.S. state, their travels have included Australia, New Zealand, Tonga, Central America and across the Adriatic to Eastern Europe.

Before their yachting career, Winston and Cynthia ran an iconic Caribbean pirate bar on the ¾ acre island of Saba Rock, living in a palm frond hut for a year, then in a beach cottage with no electricity or working toilets for another year.

-MORE-

WINSTON HOVEY & CYNTHIA ZVANUT HOVEY

BIOGRAPHY

Add 1

After four years in the U.S. Air Force, Winston Hovey attended North Carolina State University where he studied engineering. Cynthia attended Lindenwood College in St. Charles Missouri where she received a Bachelor of Arts degree in Communications and Business. A radio newscaster and television assignment editor and reporter, Cynthia spent twelve years at two public relations agencies writing public relations and marketing agencies.

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